

# Dream Big & Shine Bright



2015-16 SEASON



PROGRAM AD SPECS

The Maui OnStage season program is professionally printed in Full-Color on a thick 100# gloss book stock with an Aqueous Gloss Coating.

## QUESTIONS REGARDING SPECIFICATIONS

Contact . . . . . Ron Kenar, Art to Print Hawaii  
 Upload ad files (Lower Right) . . . . . www.a2phawaii.com  
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## PAYMENT AND ARTWORK DEADLINES & CONDITIONS

**FINAL AD FILES TO SPEC ARE DUE: JULY 15, 2015**  
**ADS NEEDING PRODUCTION DUE: JULY 1, 2015**



## Season Program Ad Specs

AD DIMENSIONS		WIDTH	HEIGHT
<b>Full Page</b>	<b>Trim</b>	5.5	8.5
	<b>Non-Bleed</b>	5	8
	<b>Bleed</b>	5.75	8.75
<b>1/2 Page Horizontal</b>		5	3.875
<b>1/4 Page Vertical</b>		2.375	3.875

### 1. ACCEPTED FILE FORMATS FOR GRAPHICS

JPEG, TIFF or PDF: 300dpi, cmyk at 100%

### 2. DOCUMENT SETUP

**Document Size:** See Ad Dimension Chart.

### 3. DELIVERING YOUR AD

**ELECTRONIC DELIVERY:**

- Go to [www.a2phawaii.com](http://www.a2phawaii.com)
- click "Upload" link in the lower right corner
- **attach all files along with any message and contact info**